



Pannon Egyetem

University of Pannonia

Humántudományi Kar / Faculty of Humanities
Többnyelvűségi Nyelvtudományi Doktori Iskola
Multilingualism Doctoral School

Invitation

to Alisa Kasianova's PhD defense

Date and time: **August 27th 2025** at 14:00 p.m. (CET)

Title:

**CAR ADVERTISING ACROSS CULTURES:
SEMIOTIC APPROACH**

Supervisor:

Dr. László Kovács

Board:

Chair: **Dr. Judit Navracsics**

Opponents: **Prof. Attila Benő**

Dr. István Lénárt

Members: **Dr. Gyöngyi Fábián**

Dr. Éva Forintos

Dr. Petra Ihász

Secretary: **Dr. Naeimeh Afshar**

Zoom link:

We would like to inform you that anyone can take the floor during the defense or send a written remark prior to the event.

Prof. Dr. Judit Navracsics

Head of Multilingualism Doctoral School